

At a Glance

Every successful event begins with a clear plan. Wondering where to start?

Strategy Sessions bring your team and key stakeholders together to clarify goals, explore ideas, and define the vision for your event. This collaborative process aligns your team, uncovers hidden opportunities, and results in actionable deliverables to guide your planning process with confidence.

Unlike one-size-fits-all solutions, each Strategy Session is fully customized to meet your organization where you are—whether you're reimagining an annual fundraiser, planning something entirely new, or simply need a strategic push to get moving.

WHERE
Great Events
BEGIN!

Key Objectives

- Align stakeholders around a unified event vision and strategy.
- Identify opportunities and challenges to streamline the event planning process.
- Provide clear, actionable deliverables that position your team for event planning success.



What's Included

- ✓ **Pre-Session Consultation:** A phone call to define goals for the Strategy Session and identify stakeholders to include.
- ✓ **Customized Agenda & 2-Hour Session:** A collaborative, in-person guided session with two members of the Palmer Event Solutions strategy team. A session recap is provided within 24–48 hours.
- ✓ **Actionable Deliverables:** Agreed-upon deliverables—such as an Event at a Glance, Planning Toolkit, or Inspiration Page—are provided within two weeks of the session.
- ✓ **Wrap-Up Conversation:** A follow-up call to ensure you have everything needed to move forward confidently.



SCALEABLE FEE
STARTING AT \$1,675

INTERESTED IN THIS SERVICE?
SCAN THE QR CODE